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## 4 credit card trends for 2017 to be aware of

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FEBRUARY 21, 2017 — In 2016, high-end credit cards attracted a lot of attention with generous rewards and perks. But this year, issuers are going back to basics — and perhaps charging you more in the process. Here are four credit card industry trends taking shape for 2017.

## **1. More bread-and-butter rewards**

Instead of aspirational rewards, such as free hotel stays and airline flights, issuers will focus more on “bread-and-butter rewards” this year, such as cash back, says David Robertson, publisher of the Nilson Report, an industry newsletter.

“In 2017, we’ll see [many] more offers aimed at people in the middle class,” Robertson says. “All the big issuers have already committed themselves to their upscale programs. They have nowhere to go but down.”

The upshot: Keep an eye out for improved cash-back offers from issuers. More competition on this front is great news, especially if you spend more at the grocery store than on first-class flights.

## **2. Higher interest rates**

If you missed the news about the Federal Reserve’s interest rate hike in December, don’t worry — we’ll relive that moment soon enough.

Recent projections by the Fed suggest that interest rates could rise by three-quarters of a percentage point this year. That means credit card debt could soon become more expensive, potentially costing you hundreds of dollars in additional interest over the next five years.

The upshot: When you pay your balance in full each month, you never have to pay interest. But if you do have credit card debt, move it to a card with a 0% balance transfer annual percentage rate, if you can qualify for one, and pay it down interest-free.

### **3. A growing subprime market**

In 2016, the percentage of credit card accounts held by consumers with subprime credit reached its highest level since 2010, according to credit bureau TransUnion. But this doesn't suggest a return to the days of easy credit, when it seemed even house cats could prequalify for cards with \$20,000 limits.

“The credit card issuers are really very diligent about managing their risk and how much credit they're providing on an account basis,” says Paul Siegfried, senior vice president of financial services at TransUnion. Delinquencies are staying relatively low.

The upshot: If you have bad credit, now's a good time to get a secured credit card and start rebuilding your score. It might be easier to get started than it was in the past.

### **4. Smoother transactions**

About three-quarters of people who owned a smartphone and had a checking account or debit card said they had used a mobile device to make at least one purchase or other type of payment in the past 12 months, according to a 2016 study by First Annapolis Consulting. On top of that, issuers are offering cardholders more ways to make purchases and redeem rewards directly with merchants online and through apps.

“We’ll be making new payments we wouldn’t have made before,” Robertson says of these frictionless payments.

The upshot: If you’re taking advantage of these faster payments, guard against overspending by sticking to a weekly spending limit. Don’t let convenience come between you and your budget.

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*This article was written by NerdWallet and was originally published by USA Today.*

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