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Mastercard Launches Fast Payments on Facebook M

Tuesday, 19 April 2017 | 07:55 WIB

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Mastercard said it is adding a new payments option to Facebook Messenger (ZUMA PRESS)

TRALNEWS.COM - Payment companies are rushing to speed up your check out. Mastercard is adding its digital wallet Masterpass to Facebook Messenger, the social-media company's messaging service.

Mastercard network added its digital wallet Masterpass on Tuesday, allowing consumers to place orders with a few clicks. The rollout is in early stages as the service is available with about a handful of merchant partners.

move follows a separate announcement by PayPal Holdings Inc. Tuesday that it will make it; marking one of the payment company's biggest steps to bringing its digital wallet to physicaling out its payment service on Facebook Messenger.

d networks Visa and Mastercard are putting resources into expanding consumer and merchantse wallets is rising but remains low. Digital wallets account for less than one-hundredth of 1% Nilson Report.

h the new Mastercard rollout, consumers can search online merchants on Messenger and theing with Masterpass. The entire purchase occurs online within Messenger, though depending ore or have it delivered to them.

e networks view the wallets as a way to boost merchant sales online because they removeormation every time they make a purchase. Instead, consumers can load their card number andital wallets and then use the wallets for faster shopping.

ATOR (ENG) Jimmy Hitipeuw

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